



Meeting The CARES Act Expenditure Deadlines CDBG- CV Program Design/Thought Process in Alexandria, Virginia

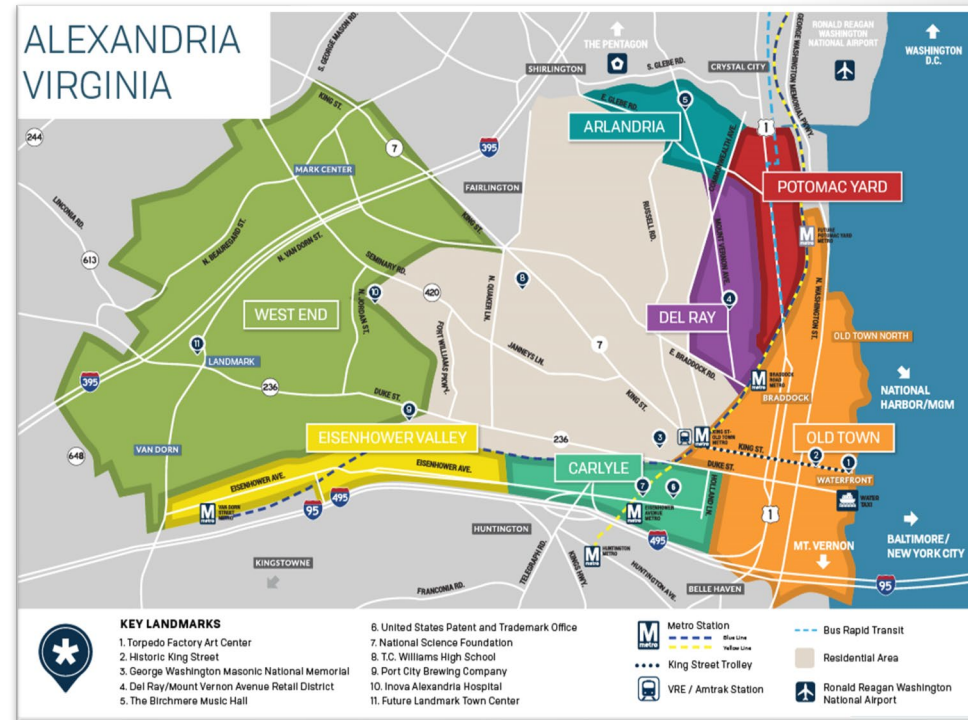


**National Community Development Association
June 18, 2021**



- **Size: 16 square miles**
- **Population: approx. 155,000**
- **Located just across the river from Washington D.C.**
- **Offers array of historic and cultural attractions**
- **Historic center: Old Town**
- **One of the highest-income jurisdictions in Virginia**
- **Well served by public transportation (AMTRAK, DASH, Metro, VRE, Airport)**

...ABOUT THE CITY



THE CITY'S THOUGHT PROCESS

- What should we use funds for?
- Who is most in need?
- What are we already doing?
- Can we partner with anyone?
- What is the right amount of assistance?
- How did we get the money spent?





What should we use funds for?

- ❑ Decision right away for emergency rental assistance highest need and other city programs for business assistance

Who is most in need and where do they live?

- ❑ Service industry
 - Restaurant
 - Taxi/Uber/Lyft drivers
 - Hotel workers
- ❑ Affordable Housing buildings (none Public Housing and Vouchers)
 - Previous surveys showed 75% of one affordable housing provider units households were in these industries



What are we already doing?

- ❑ Funding the development of Affordable Housing

Can we partner with anyone?

- ❑ Nonprofit owners of affordable housing
 - Already have client income and qualification info

What is the right amount of assistance?

- ❑ Analyzed what it costs keep the lights on in a unit
 - \$600 per month
 - Does not include mortgage and taxes



How did we get the CDBG CV spent?

- Funded Nonprofit owners of affordable housing
 - Executed Agreements with 6 providers and Housing Authority
 - Already had client info
 - Nonprofit staff collected additional info need
 - Rent rears
 - Covid-19 related income loss

- Local Program with local CARES ACT Funds
 - Individual cases
 - High level of staffing



How much we received?

- ❑ \$700K - CDBG CV 1 City Cares Act \$6m
- ❑ \$960K - CDBG CV 3 City Funds - \$1m
- ❑ State Run Program started in Summer 2020 and expanded in Fall and continues today

When was it expended?

- ❑ CDBG CV 1 - \$700k by Fall 2020 - over 400 Households
- ❑ City Cares Act – \$6m November 2020 - Over 2,000 Households
- ❑ CDBG CV 3 - \$600k by May 2021 – Over 200 Households



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